



21ST INFO-SECURITY PROJECT
INFO-SECURITY CONFERENCE

14TH

For immediate release

Security crime fighters headline Info-Security 2013 in HK

A former FBI special agent Mr. Edward Gibson and Interpol computer forensics expert Mr. Zoran Iliev will be in Hong Kong May 28 and 29 to lead a cast of heavy-hitting security experts at the 14th Info-Security Conference.

Organized by e21 MagicMedia with principal partner Questex Media Group, the conference this year will focus on the shift in security strategies as business face up to an inherently insecure landscape with wider and growing threats and risks.

With the added criminal intent that is the nature of many of the biggest security incidents in recent times, the leading thinkers from information security from around the world will present their ideas on how to adapt to this world where suspicion grows and trust dwindles.

A riskier world

The opening keynote on day 1 by Mr. Edward Gibson will explore the concept of: Threats that Exploit the Culture of "Yes!". Mr. Gibson is the senior director at consultancy Alvarez and Marsal, and he is a former Director of PwC, and former FBI Special Agent. From 2005-2009, Gibson was the Chief Cyber Security Advisor for Microsoft Ltd in the United Kingdom (UK), where he was credited for changing the whole security outlook at Microsoft and giving the tech giant some serious credibility in its effort to establish a better reputation in security.

From 1985-2005 Gibson was a career FBI Special Agent and specialized in investigating complex international criminal activity. Between 2000 and 2005, he was responsible for establishing strategic intelligence alliances between the FBI, UK police agencies, security services and private sector companies.

Mr. Gibson helped launch the original national hi-tech crime unit in 2001 and worked with the Crown Prosecution Service in developing standards on how cybercrime could be prosecuted.

Spotlight on cloud

On day 2, Mr. Zoran Iliev, master of eForensics and Enterprise Security and Certified Interpol TT Computer Forensics Instructor will discuss the topic of: "Understanding the Security Risks of Cloud Implementation."



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Mr. Iliev has over 10 years of experience as a Digital Forensics Examiner and designed and delivered computer training internationally to Australian Government Agencies and top international corporations. They include the Australian Federal Police, New York Police Department, FBI (USA), Hong Kong Police Department, Jakarta Police, Abu Dhabi Police Australian Customs and Borders Protection, Crime Commission, Australian Department of Defence, Australian Nuclear Science and Technology, Royal Australian Air Force, Ernst & Young, and KPMG among others.

Other key speakers during the two-day event include:

- Mr. Daniel Lai, BBS, JP, Government Chief Information Officer, OGCIO, HKSAR Government
- Hon. Charles Mok, Legislative Councillor (IT) HKSAR
- Mr. Joe Locandro, Director of IT at Cathay Pacific
- Mr. Peter Koo, National Leader of Security, Privacy and Resiliency of Greater China Region Partner of Enterprise Risk Services, Deloitte Touche Tohmatsu
- Mr. Alex Skilton, Senior Manager, KPMG Information Security

Plus many others from the risk, security and technology sectors. The agenda for each day is detailed here:

DAY 1 (Morning): Hear movers and shakers from around the world on why today's IT security professionals need to rethink their approach to balancing their business security equation.

DAY 1 (Afternoon): Be in the know by attending two different tracks designed for different needs. The Business risks and resilience strategies track highlights proven risk management strategies that decision makers can employ today, while the Mobile security and tech updates track refreshes your IT vocabulary with the latest in security innovations, solutions, threats and acronyms.

DAY 2: Cloud security worries keeping you awake? Learn everything you need to know to about Cloud and Virtualized IT Security through a powerful combination of keynotes, industry presentations and lively user debates.

For more detailed information and to register for attendance, go to:

http://www.infosecurityproject.com/2013/the14th_conference_agenda.html

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Founded in 1989, e21 MagicMedia has established itself as a global integrated marketing and technology firm, with expertise in the US and the Asia Pacific markets. We focus on the Greater China market with presence around the globe, including Beijing, Chengdu, Guangzhou, Hong Kong, Shanghai, Silicon Valley and Taipei. Our history includes 24-year of US business experience, a 18-year history of business in Taiwan, a 15-year business history in Hong Kong and 16-year business history in China. e21 MagicMedia has expertise in exhibition services, event management, public relations and web marketing. Our clients include Agfa, Blackberry, BMC, BP, CANON COMMUNICATIONS LLC, Cyberport, DMX, Google, HKPCA, IBM, InfoComm Asia, Intel, JCDcaux, Microsoft, Novell, SUN & Symantec, etc. For details, please visit the following website: www.e21mm.com

About Questex Media Group, Inc.

Questex Media Group, Inc. is a global, diversified business-to-business integrated media provider, headquartered in Newton, MA. Questex Media serves multiple industries including technology, travel, beauty, home entertainment, landscaping, and industrial and specialty markets through a range of well-established, market-leading products and services. The company's properties include 23 trade publications, 25 conferences and tradeshows, as well as a host of databases and online media brands. Questex Media has more than 400 employees in offices throughout North America, Latin America, Asia, and Europe.

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