

Hong Kong

ESET's Next-Generation Business Security Products Now Available

A completely re-engineered business security products, boasting increased usability, performance and administrative flexibility, from the makers of award-winning ESET NOD32® technology.

Hong Kong - 7 May 2015 - ESET®, a global pioneer in proactive protection for more than two decades, today announced that a completely re-engineered and redesigned range of IT security products for business are now available in Hong Kong.

Following months of in-depth worldwide business user research, ESET analyzed the findings, using them to develop these new security products. After intensive design, engineering, development and testing, the all-new business range from ESET is now available worldwide to organizations of all sizes.

ESET's IT security products for business offer maximum proactive protection with low impact on company infrastructure, as well as offering a wealth of new features, such as Botnet Protection, Exploit Blocker, Anti-Phishing and Anti-Theft.

“Building world-class security products is not new to us - we've been doing it for more than twenty years,” said Richard Marko, CEO at ESET. “But with the digital revolution having changed the operational landscape so fundamentally, we wanted to go back to basics and really understand what our customers need to grow their businesses today and in the foreseeable future. The key is to balance usability with performance and agility. The results speak for themselves - I think we have certainly earned our gold star.”

At the heart of ESET IT security products for business is the new ESET Remote Administrator. This platform-independent, remote management console has been rebuilt to enhance usability, improve security and lower the overall cost of implementation and management. It boasts a built-in task management system to minimize downtime, while allowing actions to be performed automatically based on dynamic group membership.

The new user interface for ESET business security products simplifies the tasks of monitoring, configuring and controlling network activity to ensure the organization is forewarned and protected against unwanted and malicious actions.

“As businesses continue to evolve their inter-connectivity, they've become a more attractive target for the bad stuff out there, such as targeted attacks and advanced persistent threats,” said Ignacio Sbampato, Chief Sales and Marketing Officer at ESET. “Security vendors must offer their customers better solutions that don't hog an

organization's resources when fighting off threats. That's why we are offering the market unparalleled value in our new products and services. We've invested heavily in creating a truly spectacular range of security solutions for businesses. Our goal is to exceed our customers' expectations, offering them first-class security that is unbelievably efficient and effective to install, configure and run."

ESET's next-generation security products were introduced to North America region in December 2014. The first feedback from our customers is overwhelmingly positive with some of the suggestions incorporated right into the product in terms of improvements.

Learn more about the new features and improvements of ESET's next-generation security products at: <http://www.eset.hk>

About Version 2 Limited

Version 2 Limited is one of the most dynamic IT companies in Asia. The company develops and distributes IT products for Internet and IP-based networks, including communication systems, Internet software, security, network, and media products. Through an extensive network of channels, point of sales, resellers, and partnership companies, Version 2 Limited offers quality products and services which are highly acclaimed in the market. Its customers cover a wide spectrum which include Global 1000 enterprises, regional listed companies, public utilities, Government, a vast number of successful SMEs, and consumers in various Asian cities.

About ESET

Founded in 1992, ESET is a global provider of security software for enterprises and consumers. ESET's award-winning, antivirus software system, NOD32, provides real-time protection from known and unknown viruses, spyware, rootkits and other malware. ESET NOD32 offers the smallest, fastest and most advanced protection available, with more Virus Bulletin 100 Awards than any other antivirus product. ESET was named to Deloitte's Technology Fast 500 five years running, and has an extensive partner network, including corporations like Canon, Dell and Microsoft. ESET has offices in Bratislava, SK; Bristol, U.K.; Buenos Aires, AR; Prague, CZ; San Diego, USA; and is represented worldwide in more than 100 countries.