Blue Coat Leads Worldwide Secure Web Gateway Market According to Analyst Firm
Company Growth Outpaced Market in 2012 to Drive Leadership in All Regions

SUNNYVALE, Calif., May 1, 2013 – Blue Coat Systems, Inc., a market leader in Web security and WAN optimization, today announced that it led the worldwide secure Web gateway market in 2012 with 18 percent market share, according to the March 2013 report from Gartner titled, "Market Share: All Software Markets, Worldwide, 2012." While the security market grew 7.9 percent in 2012 according to Gartner, Blue Coat grew 12.8 percent, outpacing the market to increase its market share.

In addition to leading the market worldwide, Blue Coat also led in each of its key geographies. In North America, Blue Coat led the market with 18.3 percent share. In Europe, the Middle East and Africa (EMEA), Blue Coat was the market leader with 17.8 percent share. In Latin America, Blue Coat led with 23.7 percent market share. In Asia Pacific, Blue Coat led with 18.8 percent market share.

"We believe Blue Coat's market leadership reflects our commitment to delivering the advanced security technologies that help customers seamlessly protect their users and data wherever they are, on any network," said David Murphy, chief operating officer and president at Blue Coat Systems. "We have a significant opportunity to continue increasing our market share by helping businesses securely embrace new technology trends, such as mobility and application stores, while providing a high quality user experience."

The growing adoption of mobile devices and the proliferation of mobile and consumer applications on the corporate network are blurring the boundaries of the traditional enterprise, forcing businesses to rethink how they protect and enable their employees. With the Blue Coat Unified Security solution, businesses can extend their corporate perimeter to any user across devices on any network by delivering global threat protection and policy via Blue Coat® ProxySG® appliances, Secure Web Gateway Virtual Appliances or the Blue Coat Cloud Service.

The Unified Security solution is the industry's only solution that leverages the same threat protection and policy control infrastructure across hardware and virtual appliances as well as cloud services, giving enterprises unprecedented flexibility and reach in their security deployments.

The Unified Security solution is backed by the Blue Coat WebPulse™ collaborative defense of 75 million users. WebPulse provides highly adaptable protection and comprehensive intelligence about Web content. WebPulse also delivers a Negative Day Defense that tracks and analyzes malnet (malware network) infrastructures to block attacks at the source before they launch.