



21ST INFO-SECURITY PROJECT
INFO-SECURITY CONFERENCE

14TH

For Immediate Release

Cloud Security demystified on Day 2 of Largest info-security event in Hong Kong

(Hong Kong, 29 May 2013) The 14th Info-Security Conference, the largest info-security event in Hong Kong, organized by e21 MagicMedia with principal partner Questex Media Group, unearthed important truths about Cloud Security on the second conference day. Highlighting a strong cast of Interpol instructors, consultants, vendors and practitioners, the conference dispelled popular misconceptions about securing the Cloud, while focusing on key areas of concerns that adopters often overlook.

Held at the Hong Kong Convention and Exhibition Centre, the conference, entitled *Securing business in an unsecured world* continued to attract record attendance on its second day. The focus on Cloud Security was greeted with enthusiasm by the attendees, who valued the candid and indepth discussion onstage.

Cloud adopters warned

After a short welcome note from guest of honor Hon. Charles Mok, Legislative Councillor (IT) HKSAR, Mr. Zoran Iliev, Master of eForensics and Enterprise Security and Certified Interpol TT Computer Forensics Instructor presented on *Understanding the Security Risks of the Cloud Implementation*. During his highly anticipated presentation, he offered advice on what Cloud adopters need to know and often overlook. He also talked about the impact of the increased adoption of cloud based computing on the IT governance and the management of the forensic data collection and retrieving ESI from the cloud and few other interesting things such as mobile devices and the cloud etc.

Mr. Alex Skilton, Senior Manager, KPMG Information Security then took the stage to highlight trends and issues that are shaping the Cloud Security discussion globally. Following on what Mr. Iliev presented, he offered clear examples on how other businesses are successfully tackling IT security concerns.

Is Asia ready?

Are Asian organizations set up for addressing Cloud Security? This was a hotly debated question that the conference ended on, and of which onstage panelists have had plenty to share and say. The panel discussion, which was moderated by Mr. Chee Sing Chan, Group Editor, Computerworld HK, Enterprise Innovation, saw Mr. Iliev and Mr. Skilton take the stage again. They were joined by Mr. Antony Ma, Chairman, Cloud Security Alliance, Hong Kong & Macau Chapter and Mr. Fuller Yu, Head of Technology Risk, Technology Governance, Group Strategy, Technology & Operations, AIA Group Limited.

The panelists explored the unique concerns that Asian organizations face when building Clouds. They also offered numerous insights and reference cases to successfully face off during their Cloud journeys.



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Raising the bar

The two-day conference erected new milestones for attendance and interest. “Highlighting the strong interest in security and the conference’s importance in providing a platform for discussion, it saw over 1,000 pre-registrations.” said Joseph Sun, Chief Executive Officer of organizer e21 MagicMedia.

For further information about the Conference, please visit www.infosecurityproject.com.

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About e21 MagicMedia

Founded in 1989, e21 MagicMedia has established itself as a global integrated marketing and technology firm, with expertise in the US and the Asia Pacific markets. We focus on the Greater China market with presence around the globe, including Beijing, Chengdu, Guangzhou, Hong Kong, Shanghai, Silicon Valley and Taipei. Our history includes 24-year of US business experience, a 18-year history of business in Taiwan, a 15-year business history in Hong Kong and 16-year business history in China. e21 MagicMedia has expertise in exhibition services, event management, public relations and web marketing. Our clients include Agfa, Blackberry, BMC, BP, CANON COMMUNICATIONS LLC, Cyberport, DMX, Google, HKPCA, IBM, InfoComm Asia, Intel, JCDecaux, Microsoft, Novell, SUN & Symantec, etc. For details, please visit the following website: www.e21mm.com

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