



21ST INFO-SECURITY PROJECT
INFO-SECURITY CONFERENCE

14TH

For Immediate Release

Security gets a forensics makeover at largest info-security conference in Hong Kong yet

(Hong Kong, 28 May 2013) The 14th Info-Security Conference, the largest info-security conference in Hong Kong, organized by e21 MagicMedia with principal partner Questex Media Group, uncovered the truths and myths of IT security to a packed audience. Entitled “Securing Business in an Unsecure World”, the two-day conference saw key international speakers, including a former FBI special agent and an Interpol trainer, take the stage and discuss key topics that are keeping CXOs awake in the night.

Held at the Hong Kong Convention and Exhibition Centre, the conference builds on the expanded two-day framework that debuted successfully last year. This year, the first day discussed all areas of IT security, from what CISOs need to know to new threats that are challenging old notions of security. The second day will focus solely on the issues surrounding Cloud Security.

Stop saying “yes”

After a short welcome note from guest of honor Mr. Daniel Lai, BBS, JP, Government Chief Information Officer, OGCIO, Mr. Edward P. Gibson Senior Director, Alvarez and Marsal, discussed about *Rebalancing the Security Equation for a Riskier World*. The former Director of PwC, and former FBI Special Agent used his vast experience to present about the threats that exploit the culture of “yes”. As a practicing solicitor in UK and an attorney in the US, he will show how legal rules are constantly tested and breached by new tactics that prey on the unsuspecting.

Mr. Peter Koo, National Leader of Security, Privacy and Resiliency of Greater China Region Partner of Enterprise Risk Services, Deloitte Touche Tohmatsu, then highlighted the nightmares that today’s CIOs constantly face in their businesses. He examined new trends and strategies that businesses are using to sidestep potential security pitfalls, while addressing growing concerns led by mobility and IT consumerization.

Money matters

With threats mounting and becoming more complex, what should CIOs do and how much should they budget for them? These are some of the questions that a riveting panel discussion, moderated by Mr. Chee Sing Chan, Group Editor, Computerworld HK, Enterprise Innovation, posed to guest speakers and practitioners at the end of morning session. Mr. Gibson and Mr. Koo was joined by Mr. Joe Locandro, Director Information Technology, Cathay Pacific Airways, and argued for and against on what companies need to do when allocating budgeting for IT security.

During the discussion, the panelists highlighted unique threats that today’s global organizations face in IT security. They also examined best practices that worked, and those that did not. Mr. Gibson also used his varied



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experience in the FBI, various consultants and vendor organizations to offer a unique global view on why training and policies are as equally important as deploying the right solutions and strategies.

...and on Day 2

The IT security conversation continues on May 29. This time, the discussion zeroes in on Cloud Security, and what today's adopters need to be aware of. The day will begin with an interesting perspective from Mr. Zoran Iliev, Master of eForensics and Enterprise Security and Certified Interpol TT Computer Forensics Instructor.

For further information about the Conference, please visit www.infosecurityproject.com.

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About e21 MagicMedia

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